



Miss Winky Yuen-ling So  
Permanent Representative of Hong Kong, China to the WTO

Miss So was appointed the Permanent Representative of Hong Kong, China (“HKC”) to the World Trade Organization from 6 September 2023.

Miss So joined the Administrative Service of the Hong Kong Special Administrative Region Government (“HKSARG”) in July 1996 and has held senior directorate positions in different policy areas. She was Deputy Judiciary Administrator (Planning & Development) from October 2021 to August 2023 and Director-General of the Hong Kong Economic & Trade Office in London from September 2019 to September 2021.

In her previous capacity as Deputy Director-General of the Trade and Industry Department from 2016 to 2019, Miss So oversaw HKC’s participation in the multilateral and regional trade fora, including the WTO and the APEC. On the bilateral and plurilateral fronts, she was HKC’s chief negotiator for the negotiation of free trade agreements with the ASEAN, Australia and Georgia.

Before joining the Trade and Industry Department, Miss So was Deputy Representative of HKC to the WTO from 2013 to 2015. Other positions she has held in her early career in the Administrative Service include Principal Assistant Secretary in the former Transport and Housing Bureau, Principal Assistant Secretary in the former Economic Development and Labour Bureau, Assistant Director-General in the Hong Kong Economic and Trade Office in Washington DC and Assistant Private Secretary to the Chief Executive of HKSAR.

Miss So holds an MSc in Management from the Stanford University, and an MA in Translation & Interpretation from the Chinese University of Hong Kong.